

# AUNT BERTHA

## PARTNERSHIP

**W**ith a need to expand their hiring networks, Aunt Bertha partnered with Carex Consulting Group in August of 2019 (2 years!) to begin a subscription plan -- where Carex works to recruit and manage candidates as they go through the hiring process. Since 2019, Carex has placed over 35 candidates into Aunt Bertha -- both full-time & contract roles --- ranging from Customer Service Managers, Sales, Marketing, etc; even from associate level to VP.

On behalf of Aunt Bertha, Carex provides screening processes to potential candidates -- both on skillset and company mission/culture matches. Carex provides all of the administrative duties from scheduling interviews to doing reference checks. Carex also frequents check-ins with the hiring managers to ensure that both the candidate and the company are continuing to align with Aunt Bertha's original needs & priorities.

Ensuring that each candidate fits the qualifications, each candidate has the options for direct hire, contract work, freelance, and even part-time depending on the company's needs. At the same time, each individual establishes a lasting connection with not only Aunt Bertha, but the employees at Carex Consulting.

## WHO IS AUNT BERTHA?



**A**unt Bertha makes it easy for organizations that help individuals with social needs to find and make referrals to appropriate programs and services for food, shelter, health care, work financial assistance, and more. As a mission-driven organization, Aunt Bertha continues to pride themselves in being the largest social care network in the United States.

### CHALLENGE

Need info.

### SOLUTION

Need info.

### RESULT

Need info.

## TESTIMONIALS

**In arrow or toggle format\*\***

# CAREX CONSULTING GROUP | AUNT BERTHA PARTNERSHIP

## Challenge



According to Wikipedia, a news article discusses current or recent news of either general interest or of a specific topic. Political or trade news magazines.

Quoted references can also be helpful. References to people can also be made through the written accounts of interviews and debates confirming the factuality of the writer's information and his reliability.



## Solution



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# WHO IS AUNT BERTHA?

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With a need to expand their hiring networks, Aunt Bertha partnered with Carex Consulting Group in August of 2019 (2 years!) to begin a subscription plan -- where Carex works to recruit and manage candidates as they go through the hiring process. Since 2019, Carex has placed over 35 candidates into Aunt Bertha -- only full-time, direct hire roles--- ranging from Customer Success Managers, Sales, Marketing, etc; even from associate level to VP.

## Result



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Quoted references can also be helpful. References to people can also be made through the written accounts of interviews and debates confirming the factuality of the writer's information and his reliability. The writer can use redirection to ensure that the reader keeps reading the article and to draw her attention to other articles

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*"To connect all people in need and the programs that serve them (with dignity and ease)."*